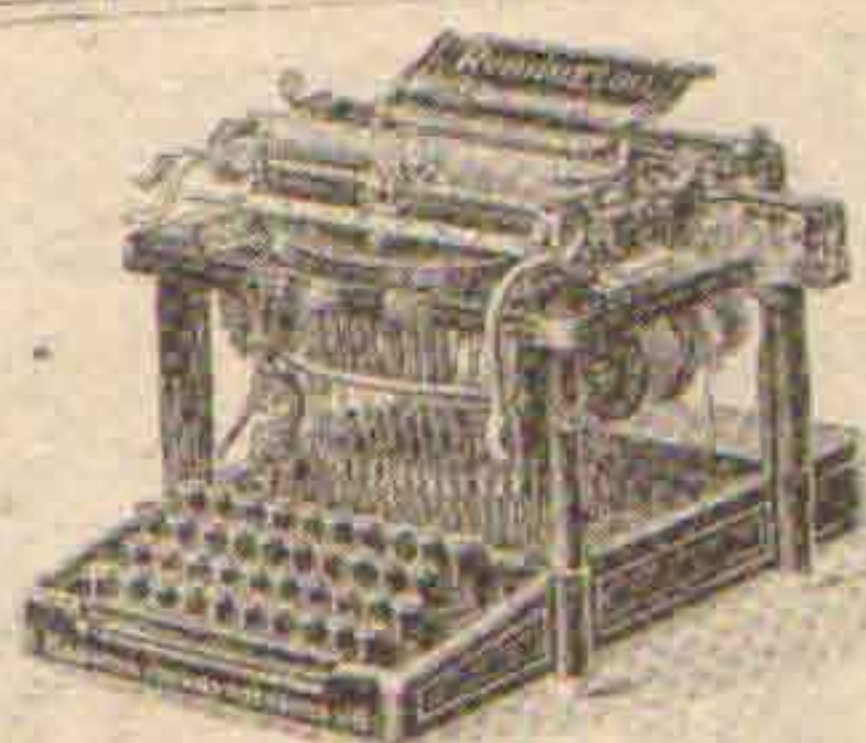


The  
Number  
6



The  
Number  
6

## Remington Typewriter

A development—not an experiment.

MANY DESIRABLE IMPROVEMENTS

SUCCESSFULLY INCORPORATED INTO THIS NEW MODEL.

NOTABLE AMONG THEM ARE:

Adjustment of Cylinder.	Securing greater permanence for the original alignment of the machine.
Spacing Mechanism.	Greatly improved. Lighter and Quicker working parts, reducing wear and increasing Speed of the machine.
Carriage.	Lighter, Stronger, and of greater capacity, greatly promoting Ease of Operation, as well as improving quality of work.
Ribbon Movement.	Retains all the merits of the simple and effective motion hitherto used, and insures a greater economy in the use of ribbon, as well as greater convenience to the operator.
Touch.	Uniform and Easy beyond anything yet attained in any machine.
Paper Feed.	Dispenses with the rubber bands, without losing their advantages.
Envelope-Holders and Paper Guides.	Readily adjustable to any part of cylinder, facilitating work with narrow paper or an envelope.
	And many other useful and convenient devices.

ILLUSTRATED CATALOGUE AND FULL DESCRIPTION SENT ON APPLICATION

WYCKOFF, SEAMANS & BENEDICT  
327 Broadway, New York

# THINK!

Think of the number of typewriters that seemed popular a few years ago.

Think of the different ones seeking public favor today.

Then think of the Remington, which has been the standard since typewriters were invented and which maintains its supremacy solely through lasting merit.

The man who seeks experience may seek it anywhere, but the man who heeds experience buys the

## Remington

Have you tried the new Remington experiment? It will be a revelation to you of the latest and best in typewriter achievement.

Remington Typewriter Company  
New York and Everywhere



1892 Model.

## REMINGTON TYPEWRITER.

For  
Excellence of Workmanship,  
Superiority of Design,  
Great Simplicity,  
Easy Manipulation,  
Durability,  
Speed,

The Remington Typewriter  
is absolutely unrivaled.

59 Patents.

Send for them having been  
tried by the Remington  
Company.

Ample illustration is thus  
afforded to our patrons that  
they will not be subjected  
to the annoyance incident  
to the use of other ma-  
chines on account of want  
for information.

SEND FOR AN ILLUSTRATED CATALOGUE  
SOLD THROUGHOUT THE WORLD

Wyckoff, Seamans & Benedict,  
327 Broadway,  
New-York.

# "A Development, Not An Experiment" Versus "To See Or Not To See"

The contest arose during the 1880s and 90s between the visible writers and the "standard" typewriters, such as the Remington, whose upstroke mechanism printed on the underside of the platen. Though the advantages of visibility are

uncontestable to today's typewriter user, the case was not cut and dried back then.

Remington's sales pitch was founded upon the longevity of its design; it had been "proved." Their stance even bordered on public arrogance, as when they implied, in an 1892 ad, that users of competing machines would somehow become involved in litigation for patent infringement. Even when their new model, the No. 6, appeared in 1894, the theme of their advertising was the virtue of the machine's not really being new at all — it was a development in the face of, we were to believe, the newer kinds of visible writers that were mere experiments. Even by the turn of the century, Remington ads requested the prospective purchaser to Think of how competitors had come and gone, while the reliable old Remington kept rolling along.

To today's population, machines are constant companions; the average household contains more animation and sound from mechanical sources than from organic ones, and machines—bearing names like Cougar and Barracuda and Mustang—become not just practical conveyances, but expressions of the owner's personality as well. It may therefore seem alien to us that machines once were new to the population. But that's what they were in the decades just before the twentieth century. As much as machines were exciting, they were also a trifle threatening. Our own view of the computer—a labor-saving device that has menacing connotations and that, despite its embodiment of the wonders of technology, seems to create more mistakes than it solves—could probably be considered a view parallel to the popular view of machinery generally during the 1880s and 90s.

In this context, then, a machine that had a demonstrable history behind it must have been a reassuring thing. That the Remington interests

were successful at exploiting their psychological advantage is undeniable. During the period represented by these ads, the sales of Remington typewriters was greater than the combined sales of the other machines represented here.

## Plain as the Nose on Your Face

is the Writing on the

### "Daugherty Visible"

Price \$75

There's no Trick about it. Try it for Yourself.

Catalogue on application to  
THE DAUGHERTY TYPEWRITER CO.,  
P. O. Box 27, KITTANNING, PA.  
S. V. Agnew, C. C. W. Price, 144 N. 2nd St.



## The Oliver Typewriter

SHOWS EVERY WORD AS YOU WRITE IT.  
YOU CAN LEARN TO WRITE IN THIS  
MACHINE IN ONE DAY.

It took 25 years

to make this machine

work in its right

AGENTS WANTED

in every State, City

and County.

The Oliver Sells

is a machine that

will make you a

millionaire in a

month. It is a

machine that

will make you a

millionaire in a

month. It is a

machine that

will make you a

millionaire in a

month. It is a

machine that

will make you a

millionaire in a

month. It is a



Permanent  
Profitable  
Employment  
for you  
At Home

OLIVER TYPEWRITER COMPANY  
CHICAGO, ILL.  
S. F. Co. Washington  
and Southern District  
GENERAL EUROPEAN AGENT  
Waltham, Mass., England, London

To see or not to see, that is the question. Whether 'tis better far to drive the nimble keys & unseen impressions make; Or to refuse, utter a demand and claim the visibility of work that greets the sight.



FOR CATALOGUE AND FULL PARTICULARS ADDRESS  
COLUMBIA TYPEWRITER MFG CO.  
116 ST. FIFTH AND LENOX AVES. NEW YORK